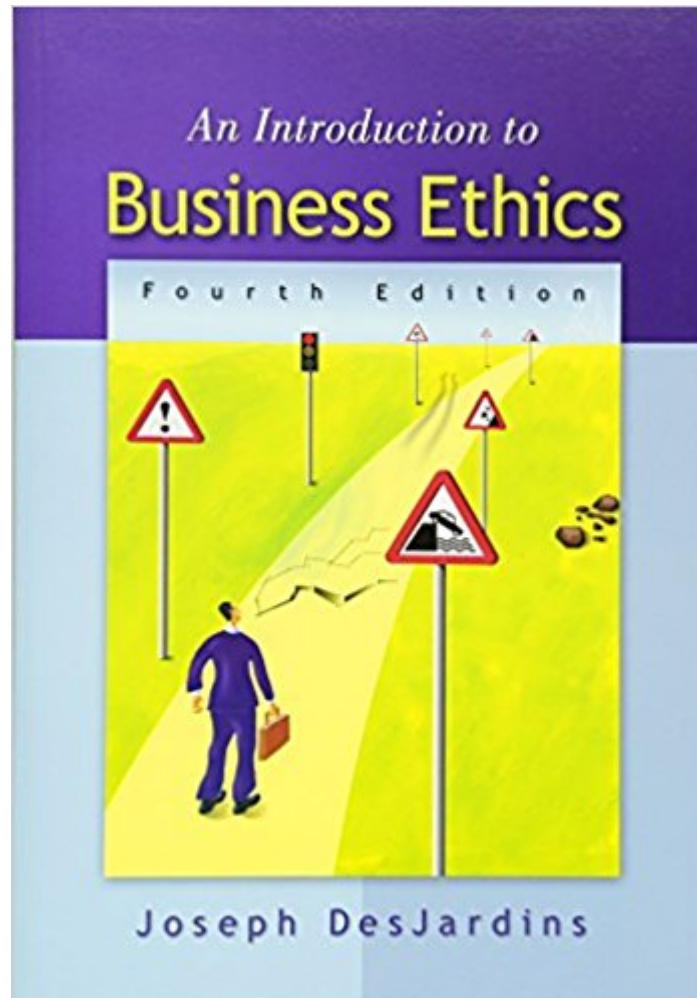




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An Introduction To Business Ethics



Synopsis

Since its inception, *An Introduction to Business Ethics*, by Joseph DesJardins, has been a cutting-edge resource for the business ethics course. DesJardins's unique approach encompasses all that an introductory business ethics course is, from a multidisciplinary perspective. It offers critical analysis and integrates the perspective of philosophy with management, law, economics, and public policy, providing a clear, concise, yet reasonably comprehensive introductory survey of the ethical choices available to us in business.

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Customer Reviews

Joe DesJardins is Professor in the philosophy department formed jointly by the College of St. Benedict and St. John's University in Minnesota. He presently serves as the Executive Director of the Society for Business Ethics. Among his publications are: *An Introduction to Business Ethics* (McGraw Hill), *Environmental Ethics: An Introduction to Environmental Philosophy* (Wadsworth), of *Contemporary Issues in Business Ethics*, co-editor, with John McCall, (5th Ed, Wadsworth), and the forthcoming *Business, Ethics, and Sustainability: Ethics for the Next Industrial Revolution* (Prentice Hall). He received his Ph.D. from the University of Notre Dame and taught for many years at Villanova University before moving to Minnesota.

Great book learned the ethics of business and plus.

Desjardins talks about previous related ethical issues that have occurred for huge corporations to

help individuals understand the importance of moral actions in their everyday lives. The author challenges us to question how well we know our own faith and values in life. This book is very insightful and interesting to read. I recommend this to anyone that wants clarity or maybe even to have a reference guide on ethics in the work place, this is the book to purchase.

This is an easy read, especially when taken into context of other ethical texts. DesJardins really does a good job explaining some otherwise tough ethical concepts.

I'm getting to the end of my semester with DesJardins book on Business Ethics. This is a lot more manageable than a hulking textbook with all the extras that I don't use (Ex: Practices Quizzes and Pictures). If you're going to be picking this up for a class, may I recommend sitting down and reading it front to back. The author does tend to relate back to previous chapters, and this can pose a problem when you aren't getting to the final chapters till the end of your semester and the author is telling you to refer back to chapters one and two. Overall, it is short, it reads like a novel and you could probably chew through it in one weekend and then digest it throughout the semester when your professor helps you develop the ideas from the book more thoroughly. This is a great guide to ethics for any business student who finds social responsibility an important factor in the modern world.

It arrived in good condition and accomplished the purpose. I got an A in the class. It was a required book, I didn't buy by choice, but it had good examples of business ethics.

interesting and well explained book.

Good

The best ethics textbook I have used. The case studies in this book are my favorite, and the book helps you develop better analytical skills.

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